



Zall Smart Commerce Group Ltd.

卓爾智聯集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2098)

SHAREHOLDERS' COMMUNICATION POLICY

1. Purpose

- 1.1 This policy aims to set out the provisions with the objective of ensuring the Company's shareholders, including individuals and corporates, (the “**Shareholders**”) are provided with equal and timely access to information about the Company, to enable the Shareholders to exercise their rights in an informed manner and to allow them to engage actively with the Company.

2. General Policy

- 2.1 The board of directors of the Company (the “**Board**”) will maintain an on-going dialogue with the Shareholders, review this policy regularly to ensure its effectiveness, amend this policy from time to time (if applicable) to reflect current best practices in communicating with shareholders.
- 2.2 Information communicated with shareholders is mainly through the Company's financial reports (interim reports and annual reports), the annual general meeting and other general meetings that may be convened, and through all disclosures filed with The Stock Exchange of Hong Kong Limited and its corporate communications on the Company's website and other corporate publications.
- 2.3 Corporate communications will be provided to shareholders in plain language (in Chinese and English) to facilitate their understanding. Shareholders have the right to choose the language version (English or Chinese) and the method of receiving corporate communications (in printed form or by electronic means).
- 2.4 Shareholders are encouraged to attend general meetings or, if they are unable to attend meetings, to appoint proxies to attend and vote on their behalf at meetings.
- 2.5 The Company's annual general meeting provides an effective forum for

shareholders to exchange views with the Board. Members of the Board (especially) the Chairmen of the Board Committees or their representatives, appropriate senior management and external auditors will attend the general meeting to answer questions from shareholders.

- 2.6 Shareholders are encouraged to attend shareholder activities organized by the Company to exchange information about the Company (including its latest strategic planning, products and services, etc.).

3. Company Website

- 3.1 The Company's website <http://www.zallcn.com/> must be published in the professional investor relations area. The information on the Company's website will be updated from time to time.
- 3.2 The information released by the Company to the Stock Exchange must also be published on the Company's website immediately thereafter. The relevant information includes financial statements, performance announcements, circulars and notices of general meetings and related explanatory documents, etc.