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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2098)

NOTICE OF BOARD MEETING

The board (the "Board") of directors (the "Directors") of Zall Smart Commerce Group Ltd. (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 28 March 2024, for the purpose of, among others, considering and approving the audited final results of the Company and its subsidiaries for the year ended 31 December 2023 and its publication; and considering the payment of a final dividend, if any.

By Order of the Board

Zall Smart Commerce Group Ltd.

Yan Zhi

Co-chairman

Hong Kong, 15 March 2024

As at the date of this announcement, the Board comprises eight members, of which Mr. Yan Zhi, Dr. Gang Yu, Mr. Qi Zhiping, Mr. Yu Wei and Ms. Fan Xiaolan are the executive Directors; and Mr. Cheung Ka Fai, Mr. Wu Ying and Mr. Zhu Zhengfu are the independent non-executive Directors.